

“SCMFuturistic”



Closing Remarks By:
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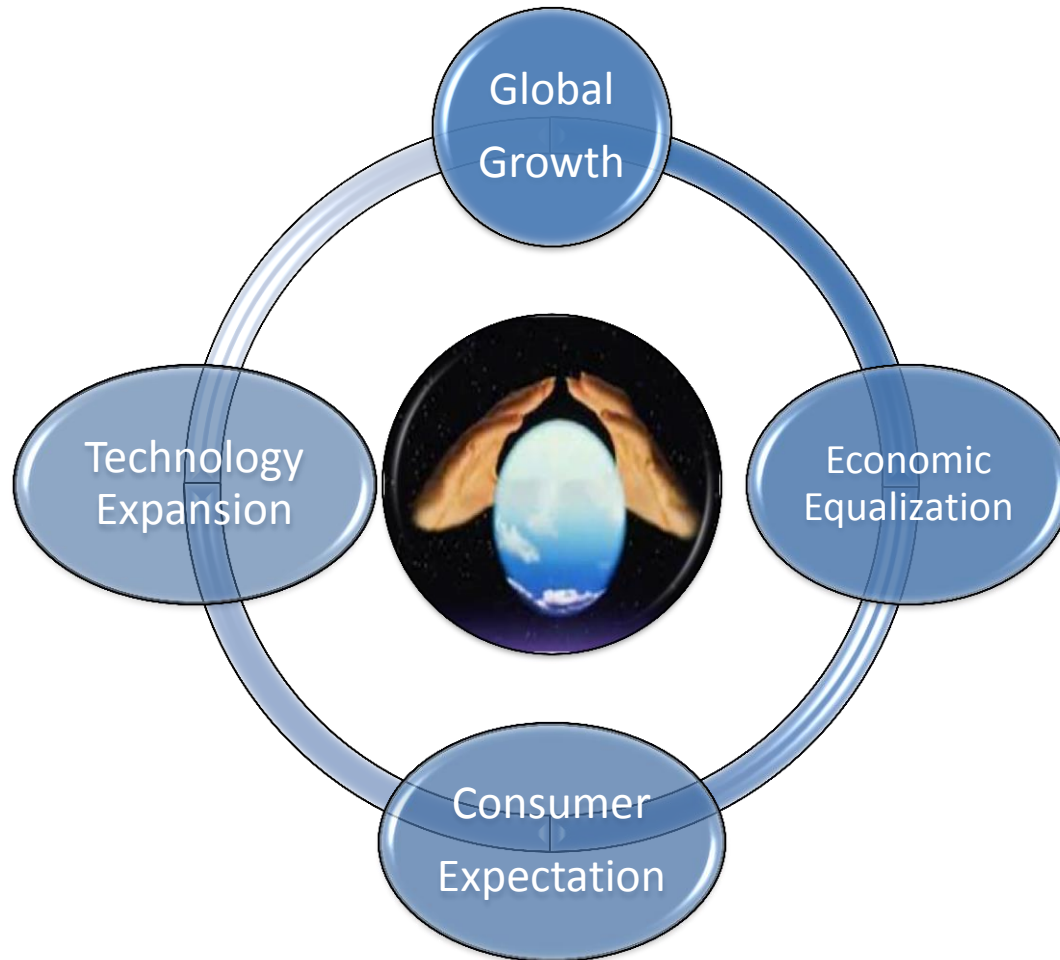
Future Value Chain Initiative

“A Global Program with Local Relevance”



Key Futuristic Trends:

Future Value Chain (FVC)





#1: Increased Urbanization

The rise of megacities will impact the size of stores, logistic and the supply chain, and distribution infrastructures, among other factors.





2: Increasing Spread of Wealth

Will lead to a growing middle class in developing regions, impacting consumption and availability of food items and providing a source of growth for manufacturers and retailers.





3: Increased Impact of Consumer Technology Adoption

Will be reflected not only in consumers' own behavior but also in their ability to influence the buying behavior of other consumers as the use of social and digital media continues to spread.





#4: Increase in Consumer Service Demands

Will define new service models offered via the internet, that move beyond selling individual products and will bring different types of “solutions” to consumers and shippers.





#5: Growing Consumer Concern about Sustainability

Will lead consumers to look to governments and companies to play a major role in combating climate change.





6: Shifting Economic Power

To countries like China and India will cause trade areas to evolve and a new generation of globally competitive companies from these developing markets to emerge.





7: Scarcity of Natural Resources

Like energy, water and food will become a growing issue as demand is projected to outstrip easily available supplies over the next decade, resulting in increased production costs.





8: Increase in Regulatory Pressure

Will be seen particularly for hot-button areas like environment, sustainability and food safety.





9: Rapid Adoption of Supply Chain Technology Capabilities

Will enable a more synchronized value chain with greater visibility and traceability.





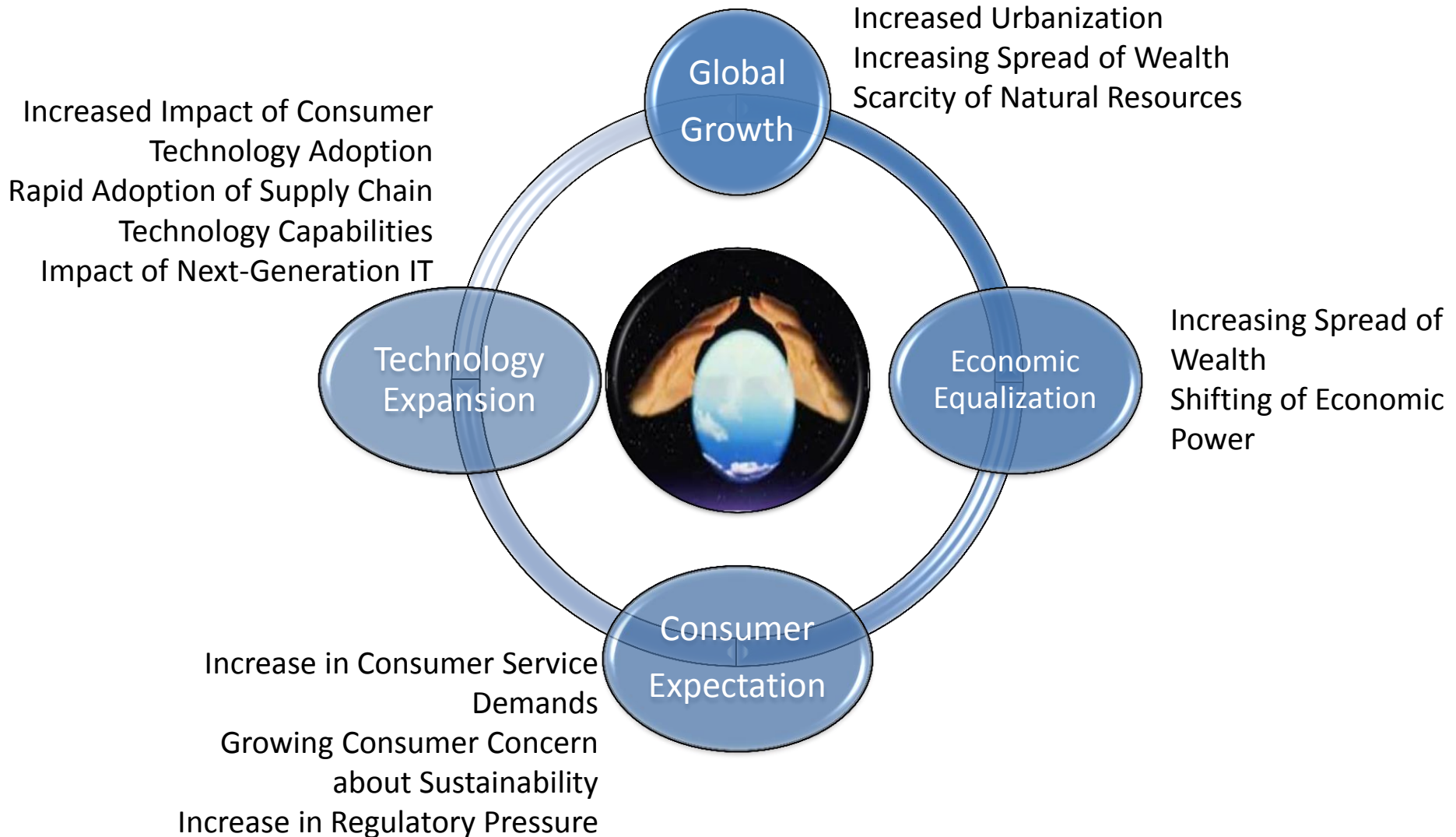
#10: Impact of Next Generation Information Technologies

Like cloud computing will lead to a new way to deal, jointly with business and technology.



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Future Value Chain (FVC)



Closing

1. Apply the Future Value Chain framework inside your company
2. Implement relevant tactics and ideas from these initiatives
3. Challenge yourself to see how robust your 20XX strategy really is.



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